

Supercharge Your Embedded Analytics Solution with Looker and Keboola

What's the fastest, most flexible, and most cost-effective way to supply Looker with the data needed to support analytics for your customers? Enter Keboola - a complete solution for gathering, combining, enhancing, and providing data to your Looker-powered embedded analytics solution.

Designed for embedded analytic data products and the product teams that operate them, Keboola doesn't require a PhD to operate. It makes tasks like combining many data sources, preparing data for analytic use, and applying enhancements, like text analysis, simple. And, Keboola has partnered with Looker to make sure that you have a seamless flow of data from any source, any place, any format into Looker, the best analytic engine anywhere.

Embedding Analytics Into Your Product

When most people think of analytics, they think of amazing charts, alerts and notifications, and dashboards that help users see the big picture with ease. What they don't think about is how all of that data is arriving in the analytic platform. And, frankly, they shouldn't. Users—and product teams—shouldn't have to worry about the processes that deliver the analytics they require to perform their jobs. The “data engine” should operate quietly and effectively behind the scenes.

Unfortunately, product teams rarely have this luxury that is afforded to end users. For years these teams have had to devote time, resources, and sleepless nights concerning themselves with building fragile processes designed to deliver data to their analytics platform. It's an ongoing struggle to ensure that the data arrives in the right place, time, and format. Even when they get it all working smoothly, a data field changes, or a format changes, or a customer requests an additional data source. And the entire cycle begins all over again...

The Looker + Keboola Solution

Powering your embedded analytics with Looker and Keboola breaks the cycle of headaches and exhausted resources by making the preparation of data as easy as building your dashboards.

Looker helps you create agile data products by taking advantage of today's modern technology to bring analytics to your customers. From rapid modeling, to self-service analytics, to a robust suite of tools to help deploy and manage produced analytics, Looker is the best choice for product teams.

Product owners never know what data elements might be requested by their customer or where that data might reside. Keboola helps product teams jump past the lengthy process of extracting, combining, preparing, and managing data by providing an easy-to-use, cost-effective platform with which to feed their Powered by Looker data products.

The Powerful Combination of Looker + Keboola

By powering your product with Looker and enhancing it with Keboola, product teams receive incredible benefits.



Any Data, Any Format, Any Location

With a Looker-Keboola embedded analytics solution, you don't need to be concerned with either the type of database used or the location of your data. Keboola will ingest data from your internal systems, accept customer's own data or data from 3rd party systems, and makes it ready for Looker analytics in record time.



Agile Analytics for Changing Customer Needs

Powering your data product with Keboola and Looker ensures that you're ready to meet evolving needs quickly. Data sources and fields are rapidly added and prepared with Keboola and deployed as analytics in Looker.



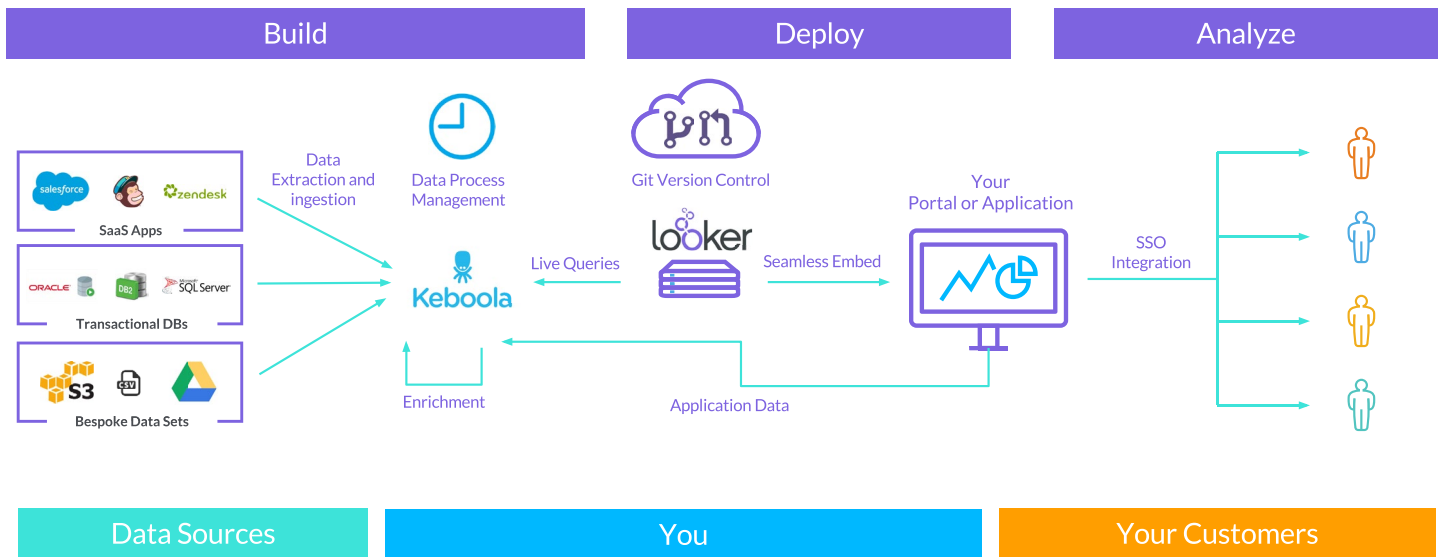
Easy on Your Resources

Keboola-Looker powered embedded analytics eliminate the need to spend weeks or months building fragile ETL processes and tenuous cleansing routines, only to start all over when needs change. From data gathering to data preparation to customer-facing dashboards and beyond, Keboola and Looker make it easy.



Ready for the Next Big Thing

The cloud-based and open architecture makes it simple to be ready for the next big thing without extensive retooling. Use galleries of pre-built connectors and apps or build your own. You're ready for the future.



Don't worry about the data environment. Combining the power and expertise of Keboola and Looker results in an unmatched best-of-breed combination, saving time to market and allows you to focus completely on your customer and deliver value to them.

About Keboola

Keboola simplifies data worlds by providing a single SaaS platform to bridge the gap between data sources and visualization tools. Keboola allows clients to achieve more with less by enabling them to focus where it matters, eliminating mundane operations and maximizing impact by leveraging skills and resources. Customers enjoy drastically reduced time to market, as well as the comfort and capabilities for data products that internally-built architectures simply can't deliver.

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About Looker

Looker is an inventive software company that's pioneering the next generation of business intelligence (BI). Looker believes that businesses can only thrive when data is consistently defined and easily accessible across the entire organization. Their web-based platform powers the work of data analysts while fueling (and fulfilling) the business user's curiosity. Looker is creating true discovery-driven businesses and unlocking the value of their data, one customer at a time.

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